



The **Catalyst** for Peak Performance

## 2014 Purchasing Leadership Forum – in Shanghai

### Sponsor Contract

#### 1. Company Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Company Website: \_\_\_\_\_

Sponsor Coordinator: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### 2. Choose Sponsorship Option

##### Global Sponsor\*

**SOLD OUT: AISIN; Bosch; Chrysler; Denso  
GM; Honda; Magna; Toyota**

##### Platinum Sponsor \*

RMB300, 000

##### Gold Sponsor (Plus AIAG VIP Dinner Sponsor)\*

RMB200, 000

##### Silver Sponsor\*

RMB100, 000

\*See page 2 for list of sponsorship benefits.

#### 3. Please choose the sponsorship item: (Platinum, Gold or Silver sponsor?)

#### 4. Payment Information:

Check made out to AIAG for full amount

Total amount enclosed: \_\_\_\_\_

#### 5. Contact info on AIAG:

Jolly Ji, [Jolly@aiag.com.cn](mailto:Jolly@aiag.com.cn)  
Tel: 021- 50272721, 13918955898  
Web: [www.aiag.net.cn](http://www.aiag.net.cn)

#### 6. AIAG Bank Info:

AIAG Bank account: Fifth Third Bank  
Eastern Michigan  
38 Fountain Square  
Cincinnati, OH 45263  
Account #: 7910977201  
Routing #: 042000314

#### 7. Venue Information(TBD):

DoubleTree By Hilton, No 889, South Yanggao Road,  
Shanghai, China.

#### 8. Signature:

We the undersigned do hereby submit our  
application to participate.

##### Signature:

\_\_\_\_\_  
Name:

\_\_\_\_\_  
Date:

#### 9. Terms of payment

Sponsor Charge shall be wire transferred to AIAG  
in US by December 15, 2014. AIAG will bear  
withholding tax and Sponsor can pay it on behalf  
of AIAG.



Sponsor Benefit	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	¥ 300,000	¥ 200,000	¥ 100,000
Invited to Automechanika Opening Banquet held in Shanghai	4 People	3 People	2 People
Free tickets for 2014 AIAG Auto Parts Purchasing Leadership & Suppliers Forum	4 People	3 People	2 People
VIP seat(s) in VIP area during forum session with potential excellent communication opportunity with AIAG VIPs	√	√	√
Automotive topic related speech during the AIAG forum (20 minutes)	√		
Sponsor's video be broad-casted on big screens during tea break	√		
Invited to AIAG VIP banquet, excellent opportunity to communicate with industry leaders and peers	4 People	3 People	2 People
Opening remark at the AIAG VIP banquet, excellent opportunity to be known among leadership from auto industry	As banquet Chairman	As banquet vice Chairman	
Sponsor's banner stand being put in the banquet hall	√	√	
Free article(s) before or after conference in the AIAG e-Newsletter	2	1	
Demo desk and Banner Stand area out of the AIAG forum hall	Prominent	Prominent	√
Sponsor's LOGO showed on the background board on the stage	Prominent	Prominent	√
Brochures, introduction flyers or gifts offered by the sponsor will be distributed to all forum attendees	√	√	√
Advertisement on forum proceeding	Prominent (2 pages)	One page	One page
Sponsor's LOGO and homepage be linked on AIAG Chinese website	√	√	√
Attendee mailing list (mail address of registrants')	√	√	√
Free joining in AIAG Emerging Market Members for the first year	√	√	√
Discounted rates on all AIAG website, newsletter and event program guide advertising	40%	30%	15%